



Interview with:

## Connie You

*Workplace Solutions APAC Head at  
Sony Mobile Communication*



Today we interview Connie You, Workplace Solutions APAC Head at Sony Mobile Communication, and one of our speakers at the EFMC, where she will share with us her vision on Facility Management.

### **1. Working in a technology company such as Sony Mobile that is continuously evolving, how do you adapt your daily work to its rhythm?**

It is a mindset change. Once change is embedded as part of the DNA, it automatically links to your work behavior. For example I often try to prepare work with different scenarios and flexibilities. E.g. setting up breaking point in any FM, RE agreement  
And I am also willing to drive and lead for a change to other organizations or personnel who temporarily 'sit' in their comfort zone.

### **2. How do you think the workplace of the future will be like?**

The future workplace will transform to an innovative work hub with creative design, flexible functionality, high tech, attractive to generation Y. The workplace will closely connect to business productivity and work efficiency.

### **3. What differences do you find between Facility Management in Asia and in Europe?**

Europe put more time on the process and analysis. Asia market more focus to practical solutions which trigger to a quick result. There is no true or false. It always need a balance to different circumstance.

User requirement, engagement level, influence skills are different. In fact all countries in Asia or Europe are different.

Generally Europe is leading in the FM market. Asia plays a follower role in terms of FM strategy, new way of working, innovative space design. But the development speed in Asia is very fast, especially China's big cities. Due to the talent flow, the influence of existing globalization, practice learning from MNC, Asia Company like Alibaba, Huawei will have a quick catch up and co lead the global FM market in the near future

### **4. As a speaker, what do you expect from EFMC?**

I would like to learn more industrial trend and innovation case study in the market to take away. Thanks.