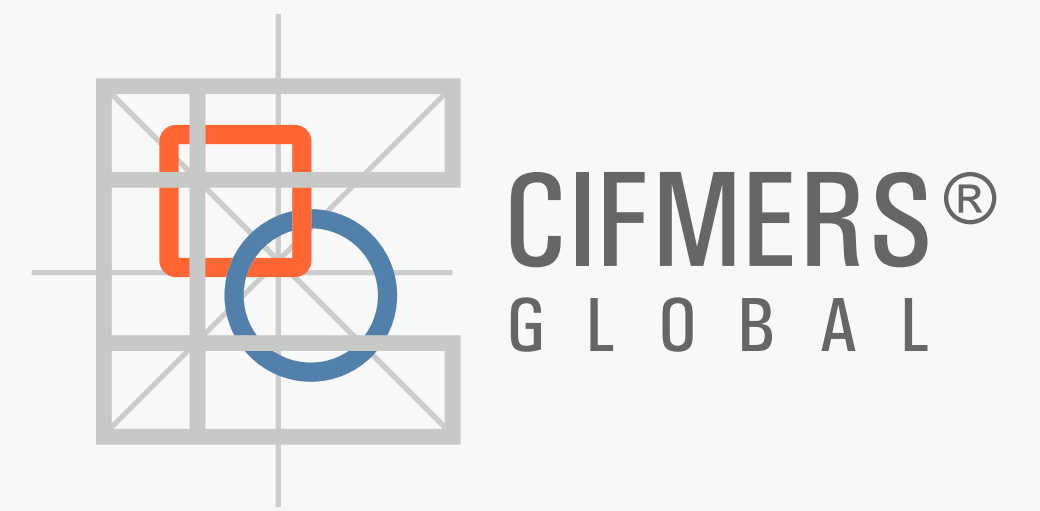


Interview with:
Jozsef Czerny
*Chairman of Hungarian Facility
Management Society*



Today we interview Jozsef Czerny, chairman of Hungarian Facility Management Society, to share with us his vision on Facility Management and its situation in the Eastern Europe.

1.- What do you think is the future of FM associations?

FM related association are absolute necessity, because they can be the driving force in the development of the discipline. May be the naming will change to workplace and facility management, if it is not just the usual bubble, but the quintessence, that if has the “purpose of improving the quality of life of people and the productivity of the core business”, as set out in ISO 41001, will remain very likely unchanged.

2.- Considering Corporate Real Estate, Asset Management, Corporate Project Management, Energy and Sustainability, Workplace and Facilities Services as areas under the responsibility of the Facility Manager, what is the most developed in Hungary and why?

Hard to tell. It depends on the company, the company culture. Energy consumption and sustainability are always an issue, because they are directly connected to the profitability of an organisation. On the second place are workplace and facility services, regarding CRE and FM there is a big confusion, which is what and why. Fortunately, the new ISO FM standards are being translated to Hungarian and I think they could have a significant impact on the profession.

3.- What differences do you find between Hungary and the rest of Europe in the way of working in Facility Management?

Perhaps the biggest differences are in education and this is a part of the good old gap between West and East. The main goal of FM associations should be to close this gap by fostering education and knowledge transfer.

4.- You will participate in the next EFMC in Sofia, taking part of the roundtable called “FM in Eastern Europe. A potential market that needs to be understood”, what do you expect of the debate and the event?

To look at certain areas and countries as potential markets is a service provider's view. We always consider the whole economy, and my goal will be to contribute to change and widen this somewhat narrow perspective.