

EFMC 2019 in Dublin at a glance

It says a lot about a conference when it celebrates its 27th edition in over 30 years.

In June, the format will be an innovative concert-style approach at the AVIVA stadium central Atrium: all events will take place in the same space, so that attendees may maximize networking time without missing out on the highlights of the programme. Food and drink will be served non-stop, allowing attendees to eat when it suits them, or to keep going with a double espresso at any time of day. Flexible seating and a range of exciting ambiances will recreate some of the most up-to-date workplaces in the market.

We don't need key note speakers, because all of them are. They will be the rock stars of the event. Top bloggers, podcasters, influencers and motivators from areas such as customer experience, workplace engagement, or digitalization will share the stage with leading researchers and renowned FM directors from international private corporations and official organizations. With no commercial or marketing presentations, each speaker will focus on conveying know-how, innovation and inspiration.

This year, some of the subjects will be further explored in what we call Open Workshops. Throughout the day, specialists will share their expertise with attendees, who may in turn participate and generate debate. All findings and conclusions will be included in a report distributed freely after the event.

Aware that the future of FM lies in the solid academic training of tomorrow's professionals, a place under the spotlight will be reserved at the workshops for students. A prize will be given to the most outstanding student at the awards ceremony on Friday afternoon. The Best of the Year in all categories, not only in academia, will also be announced. A cocktail party will conclude two intense days with over 45 speakers and half a dozen workshops. But don't forget, there is more on Saturday!

Looking at the origin of the attendees from over 50 countries in previous EFMCs, one thing is clear: "EuroFM" has evolved into an international network, with universities, research centers, professional organizations and corporations from all over the world. It has become an open network for Facility Management with no flags or private interests, just FM, One FM. The EFMC is the annual reunion where stakeholders from five continents interact to promote and shape the future of the profession.

Dublin is a gem in the FM sector. It is the HQ of many leading blue-chip FM companies, some of whom will be on stage at the event and visiting on Saturday. The city is also synonymous with Guinness, single malt whiskey, music, dance, and historic buildings. And seriously, what better time of year to visit than June?

As conference organizers, our secret at CIFMERS Global is our passion for Facility Management. This year we are offering a recipe for success: lower rates for attendees (30% off last year's rates), affordable options for sponsors (from €500), a world-class venue and top speakers and presenters. Take advantage of the early-bird offers, and if your organization is a member of EuroFM, ask them for an even lower rate. The overall outcome will be an incredible experience for all participants acting as one, as OneFM.

If you are in FM, don't miss this opportunity to participate!

For more information write to efmc@cifmers.com